



**MADHYA PRADESH INDUSTRIAL  
DEVELOPMENT CORPORATION.**  
(Government of Madhya Pradesh Undertaking)

IIDC Plaza, 39-City Center, Gwalior – 474011 (M.P.)

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**Knowledge Partner: NIFT – Bhopal**



**Third Call**

### **INCUBATION OPPORTUNITY FOR NEW ENTREPRENEURS**

**Madhya Pradesh Industrial Development Corporation Ltd. Regional Office Gwalior (formerly known as IIDC, Gwalior)** along with its Knowledge Partner **NIFT Bhopal** invites applications from the entrepreneurs for incubating their project at the **Apparel Incubation Centre**, being set up in **Gwalior, MP**, sponsored by **Ministry of Textile, Gol.**

#### **Facilities to be provided to the Selected Candidates**

- Govt. would provide a Build up area of **15000 sq feet** at Incubation Centre Gwalior for a period of 3 years to each Incubatee.
- Govt. would provide ready to use workspace with **100 specialized sewing machines**, ancillary equipment/ finishing equipment/ pre operatives, along with other necessary common facilities such as office space, store, toilets etc.
- Incubatees supported with practical training, building marketing linkages through **CMAI, AEPC and visiting to National and International Exhibitions**
- Incubatees would also be supported by providing financial linkages with the Banks for efficiently managing their respective business plans.
- After the Incubation period of three years, Incubatees would have to start their own enterprise in the state of M.P.

#### **Minimum Qualifications**

- **Degree or Diploma** holders of any discipline related to Textile, Apparel, Fashion design etc. (**NIFT Graduates** shall be given preference.)
- **First generation entrepreneurs and Fashion Designers** who wish to set up their own apparel manufacturing unit fulfill the above criteria

**How to Apply:** Candidates are encouraged to apply in prescribed application format along with their Business Plan. The details of the scheme and application format are available at websites: <https://www.iidcgwalior.com> and <http://www.nift.ac.in>.

Interested Candidates may forward their applications along with the requisite details to: **Prof.(Dr.) Sameer Sood, Joint Director, National Institute of Fashion Technology, NIFT Block, M. P. Bhoj Open University Campus, Kolar Road, Bhopal - 462016 (M.P.)** by post **OR** by E-mail at: [incubation@nift.ac.in](mailto:incubation@nift.ac.in). The last date for submitting the application is 09.02.2019.

For further information and query, visit websites: <https://www.iidcgwalior.com> and <http://www.nift.ac.in>. or contact on **0755-2493636/3736/3667/3385**.



## Registration Form for Incubatee

### A. General Incubate Profile:

1. Name

2. Gender

3. Adhaar No.  (Atta) (Attach copy of the same)

4. PAN No.  (Attach copy of the same)

5. Email

6. Contact No.

7. Describe yourself.

Present Address

8. Permanent Address

9. Date of Birth  (attach copy of Birth Certificate)

Age on the date of Advertisement     
Days Months Years

10. State of Residence  ( Attach Certificate of residence)

11. Nationality

12. Category (SC/ST/OBC/Gen):   
( Attach Certificate issued by the Competent Authority)

13. If physical challenged, indicate relevant particulars:

Type of disability

Percentage of disability   
(Attach the proof of the same with the application)

## B. Educational

Qualification / Degree	Attained in (Year)	From College/Uni/Inst etc.	% / CGPA	Specialization
Diploma / Graduation				
Masters / Post-Graduation				
Ph.D / Research				
Other relevant course				

Attach the proof of the educational qualification (i.e. attested copies of Mark Sheets, Degree Certificate etc), with the application.

## C. Experience

Organization / Institute	Designation	Profile	From	To	Exp.in Months	Reasons for leaving
Total Experience (In Months):						

Attach attested copies of experience certificates with the application.

## D. Incubation Specific.

### I. Areas for Incubation / relevant sector for your enterprise.

### II. Who will be the beneficiaries of your product / service?

### III. Business Plan (Attach in separate sheets).

Business Plan should invariably cover following areas(Ref. Annexure – I) for details.

- a. Startup Name
- b. Product / Service Offering Summary
- c. Customer / Market Analysis
- d. Product / Service Details
- e. Intellectual Property Status
- f. Competitive Differentiation
- g. Operational Plan
- h. Financial Highlights
- i. Management Team and / or Advisors

### IV. References

	Reference I	Reference II
Name & Designation		
Contact No		
Email ID		
Address		

### Declaration:

I, \_\_\_\_\_ son / daughter of \_\_\_\_\_ hereby declare that all entries made by me in this application are true, complete and correct to the best of my knowledge and belief. I understand that in the event of any information being found false, incomplete or incorrect, my candidature is liable to be cancelled / terminated without assigning any reason thereof.

Date:

Sign: \_\_\_\_\_

Place

Name (In full): \_\_\_\_\_

List of Enclosure:



## Indicative Business Plan Template

### ANNEXURE - I

- a. Startup Name:
- b. Product / Service Offering Summary:
- c. Market Linkages:
  - i. Market size
  - ii. Total Addressable Market (in numbers and value)
  - iii. Serviceable Available Market (in numbers and value)
  - iv. Share of Market (in numbers and value)
  - v. Marketing Tie-ups
- d. Product Details
  - i. Technical features
  - ii. Product / service benefits
  - iii. Pricing
  - iv. Current status of development of the prototype / product
- e. Intellectual Property Status
  - i. Patents / Licenses etc if applicable
- f. Competitive Differentiation
  - i. Competitive benchmarking  
Ideally a tabular comparison of your product features with that of the closest competitors, also listing down the parameters where the competitors would be better than you  
How will you retain your competitive advantage in the future?
- g. Operational Plan
  - i. Market strategy
  - ii. Key partners and type of relationship
  - iii. Key supply / distribution channel
  - iv. Revenue model
  - v. Key tasks and milestones for the next 12 months
- h. Financial Highlights
  - i. Unit Economics
  - ii. Sales Revenues at the Unit Level
  - iii. Variable Costs
  - iv. Fixed Unit Costs
  - v. Unit Contribution

- vi. Fixed Corporate Costs
- vii. Gross Profit
- viii. Investments
- ix. Net Cash Flow
- x. First 1 Year cash flow projections
- xi. 3-Year quarterly cash flows (if possible)

- i. Status and offering of the company
  - i. How much investment are you seeking and to achieve what?
- j. Management Team and / or Advisors
  - i. Details of the team members and advisors, mentioning relevant experience.

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